



 #IBPolicyDialogue

PROGRAMME

May 5th, 2017 Berlin, Germany

# Alleviating Poverty through Inclusive Business

G20 GPIB / IBAN POLICY DIALOGUE ON BUILDING AN ENABLING ENVIRONMENT FOR INCLUSIVE BUSINESS THROUGH PUBLIC PRIVATE COLLABORATION



Outreach Partner:



## Introduction

Under the German G20 Presidency, the Inclusive Business Action Network (IBAN) with United Nations Development Programme (UNDP) and International Finance Corporation (IFC) through the G20 Global Platform on Inclusive Business (GPIB) are welcoming you to today's conference:

*'Alleviating Poverty through Inclusive Business: Policy Dialogue on Building an Enabling Environment for Inclusive Business through Public Private Collaboration'*

May 5th, 2017 in Berlin, Germany

GPIB and IBAN jointly invited policymakers, business representatives and other enablers from G20 and non-G20 countries to build upon previous GPIB workshops held during the G20 Turkish and Chinese Presidencies in order to continue to advance inclusive business policies.

The conference will focus on ongoing peer-to-peer learning and knowledge exchange by establishing new alliances with concrete action plans and agreeing on a follow-up agenda.

## Agenda

09 am	– 09.15 am	Welcome
09.15	– 09.30	Keynote by Dirk Schwenzfeier, Commissioner for the Private Sector and Local Authorities, Federal Ministry for Economic Cooperation and Development (BMZ): “Partnering with the private sector to realize the agenda 2030”
09.30	– 09.45	Keynote by Dr. Amy Jadesimi, Commissioner, Business and Sustainable Development Commission: “Private Sector contributions to SDGs: Roles and business models”
09.45	– 10.30	High level panel discussion: “The contribution of IB to the Agenda 2030” with <ul style="list-style-type: none"> <li>• Felicitas Agoncillo-Reyes, Assistant Secretary at the Board of Investments, Department of Trade and Industry, Republic of the Philippines</li> <li>• Filippo Veglio, Managing Director, Social Capital, World Business Council For Sustainable Development (WBCSD)</li> <li>• Prof. Bhaskar Chakravorti, Senior Associate Dean of International Business &amp; Finance, Fletcher School</li> <li>• Gail Klintworth, Business Transformation Lead, Business and Sustainable Development Commission (BSDC)</li> <li>• Zissimos Vergos, Team Leader, Private Sector Development, Directorate-General for International Cooperation and Development, European Commission</li> </ul>
10.30	– 11.00	Coffee Break
11.00	– 12.00	Presentation of the discussion paper on Business Environment Reform and Inclusive Business by Melina Heinrich-Fernandes, Senior PSD Specialist, Donor Committee for Enterprise Development (DCED), with comments from Prof. Ted London, Vice President, William Davidson Institute (WDI)
12 am	– 01 pm	Lunch
01.00	– 02.00	GPIB presentation: The road so far by <ul style="list-style-type: none"> <li>• Eriko Ishikawa, Global Head, Inclusive Business, International Finance Corporation (IFC), The World Bank Group</li> <li>• Marcos Neto, Director, Istanbul International Center for Private Sector in Development, United Nations Development Programme (UNDP)</li> <li>• Christian Jahn, Executive Director, Inclusive Business Action Network (IBAN)</li> </ul>
02.00	– 04.30	Parallel breakout sessions: <ol style="list-style-type: none"> <li>1: Scaling up policy links to accelerate commercially viable inclusive businesses in the energy sector, Room Hamburg II</li> <li>2: Access to finance for inclusive business, Room Berlin</li> <li>3: Building the enabling environment for inclusive business in the ASEAN/APEC Region, Room Hamburg III</li> </ol>
04.45	– 05.30	Presentation of results of the breakout sessions in plenum and discussion
05.30	– 05.45	Wrap up and next steps
06.00	– 08.00	Evening reception

## Breakout sessions

Country governments can proactively promote inclusive business policies by engaging the private sector to accelerate the pace of addressing poverty, while creating opportunities to address social and environmental challenges and in the process aligning with the Sustainable Development Goals (SDGs). The breakout sessions provide a platform for the participants of the Dialogue to advance inclusive business policies by establishing new alliances and shape their own organization's strategy based on the learnings.

### General objectives

Kick-off an active learning and development process to increase participants' individual and collective (i.e. working group) knowledge of successful scaling opportunities for inclusive business approaches. Catalyse this process from three different viewpoints - sectoral, financial and regional policy approaches:

- Understand and focus on what is required to build the enabling environment (eco-system) for inclusive business and what works (good practices from around the world).
- Develop feasible and exciting goals for the collaborative spaces that can support successful scaling of inclusive business practice through enabling IB policies. The goals can focus on learning, exchange and capacity building, convening or piloting public-private-collaboration or others and should be initiated in the course of one year.
- Agree on the necessary process steps and milestones to achieve the goals and ensure that participants are committed to supporting and taking on an active role in realising the plan of action.

## Session 1: The sectorial approach (Room Hamburg II)

### **“Scaling up policy links to accelerate commercially viable inclusive businesses in the energy sector”**

*Moderation: Mr. Marcos Neto, Director, Istanbul International Center for Private Sector in Development, United Nations Development Programme*

*Co-moderation: Ms Pascale Bonzom Programme Specialist, UNDP Regional Service Center for Africa*

Inclusive business models in the energy sector have a promising potential to reach millions of people lacking access to energy, yet they often face barriers to scale or replicate. The preliminary findings of a sector study conducted by Hystra and the UNDP experiences in building an ecosystem for solar energy in Senegal will set the ground to discuss how to overcome those barriers and to create an enabling environment for businesses to reach scale. The participants will discuss common interests in terms of information, capacity building and partnering needs when it comes to designing and implementing IB policies in the energy sector.

## **Session 2: The cross-cutting approach (Room Berlin)**

### **“Access to financing for inclusive business”**

*Moderation: Ms. Eriko Ishikawa, Global Head, Inclusive Business, International Finance Corporation (IFC), The World Bank Group*

*Co-Moderation: Mr. Jorim Schraven, Director Strategy, FMO – Dutch Development Bank*

Governments can provide a range of policies that stimulate the funding of IB models and make it easier for companies to get access to the multiple resources available. In this context, financial institutions face different challenges in doing more inclusive business finance. Based on the experiences of IFC and a brief update on the DFI working group, participants will be invited to share their experiences with access to finance and enabling policies, e.g. in the field of public procurement, market-based loans, insurances or end-user subsidies. Information gaps concerning successful policies promoting access to finance will be discussed in order to identify possible fields for further collaboration.

## **Session 3: The regional approach (Room Hamburg III)**

### **“Building the enabling environment for inclusive business through public private collaboration in the APEC and ASEAN regions”**

*Moderation: Mr. Markus Dietrich, Policy and Private Sector, Inclusive Business Action Network*

*Co-Moderation: Ms Mareike Grytz, Knowledge Management & Communications, Inclusive Business Action Network*

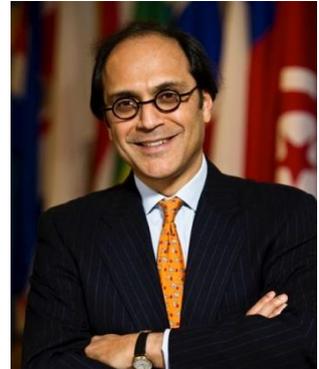
Governments in Asia are increasingly developing enabling policy environments for inclusive business and discussions on IB are progressing on APEC and ASEAN level. During the breakout session, an update on national and regional IB agendas and policies is provided and key success factors for creating an enabling environment for IB will be discussed. The participants will explore opportunities to collaborate to further advance IB in the APEC and ASEAN regions in view of developing an action plan for the coming next twelve months.

### **Format**

The breakout sessions are a highly-interactive and closed-door format. They are tailored for government representatives, businesses and other actors in the ecosystem. Drawing on the experience and expertise from IB policy champions and inclusive business leaders, participants jointly set the stage to kick-off the active learning and development process.

## Speaker Profiles

Bhaskar Chakravorti is the Senior Associate Dean of International Business & Finance at The Fletcher School at Tufts University and founding Executive Director of Fletcher's Institute for Business in the Global Context. The Institute's objective is to "connect the world of business with the world." Bhaskar also serves on the World Economic Forum's Global Future Council on Innovation and Entrepreneurship, is an Advisory Board member for the UNDP's IICPSD, a Non-Resident Senior Fellow at the Brookings Institution India and the Senior Advisor for Digital Inclusion at the MasterCard Center for Inclusive Growth. He directs a multi-year research and conference program on business in sustainable development, Inclusion Inc., and is writing a book based on his research in the area. Bhaskar is a regular columnist for multiple widely read publications, where he writes about innovations in inclusive business, e.g. Harvard Business Review, Forbes, The Guardian, Indian Express, Huffington Post. He is a former op-ed columnist on Innovation for the Washington Post. He is the author of the book, "The Slow Pace of Fast Change: Bringing Innovations to Market in a Connected World" (Harvard Business Press). His papers and articles appear in top-tier academic journals, multiple books and in widely-read media, e.g. New York Times, WSJ, Financial Times, Washington Post, CNN, Foreign Affairs, BusinessWeek, CNBC. Prior to joining Fletcher, Bhaskar was a Partner of McKinsey & Company, on the faculty of Harvard Business School and a Distinguished Scholar at MIT's Legatum Center. Throughout his professional life, his focus has been innovation, inclusion and global development.



Bhaskar Chakravorti, USA  
*Senior Associate Dean,  
The Fletcher School at  
Tufts, Founding Executive  
Director, Fletcher's Institute  
for Business in the Global  
Context*



Markus Dietrich | Germany  
*Policy & Private Sector,  
Inclusive Business Action  
Network*

Markus is responsible for Policy and Private Sector initiatives at IBAN. He supports the development of enabling policy environments for IB and promotes IB in the private sector.

With a background in the private sector, Markus moved to the Philippines in 2008 and set up ASEI Inc. which developed into a leading IB and renewable energy consulting firm in the region working with ADB, GIZ, World Bank and the private sector. Among others, he authored the ADB IB country studies of the Philippines and Tajikistan and engaged in policy advisory for governments on IB and RE incentive programs. Markus is also a committed social entrepreneur who co-founded Hilltribe Organics in Thailand which engages hill tribe communities in organic farming.

Markus holds a degree in Business Studies from CASS Business School and a master degree in International Community Economic Development from Southern New Hampshire University.

Melina Heinrich-Fernandes has eight years of experience in inclusive economic development as a Senior Specialist at the Donor Committee for Enterprise Development (DCED) and independent advisor to development programmes working with business.

At the DCED, Melina leads on research and evidence on all major private sector development approaches, with a focus on private sector engagement, inclusive market systems and inclusive business. She also helps facilitate exchanges about effective practice among donor and UN agencies. Most recently, Melina authored a review of evidence and lessons learnt on creating an enabling environment for inclusive business, for the DCED's Business Environment Working Group.

Melina studied Political Science, Development Economics and International Law at the University of Bonn, Germany, and the University of Geneva, Switzerland.



Melina Heinrich-Fernandes | United Kingdom, Belgium

*Senior Private Sector Development Specialist, DCED*



Eriko Ishikawa | USA

*Global Head, Inclusive Business | International Finance Corporation (IFC) | The World Bank Group*

Ms. Eriko Ishikawa heads the Inclusive Business team at the International Finance Corporation (IFC). This team was set up to encourage more investment to companies that have a direct impact on the poor and to measure results. IFC is the largest global investor in inclusive businesses, with over US\$14 billion committed since 2005. IFC's Treasury has issued a series of Inclusive Business Bonds (US\$300 million) and more recently a Social Bond (US\$500 million) – sold to private investors to fund inclusive projects in developing countries. She has also co-led the WBG/UNDP team focusing on “Inclusive Business” for the G20 Development Working Group since 2014 and she has co-authored several publications on this topic.

Ms. Ishikawa has over 25 years of development finance experience in the World Bank Group. During her career she has led several new practice areas -- providing financing, technical assistance and advisory support to private sector companies in Brazil, Cote d'Ivoire, Guyana, India, Kazakhstan, Kenya, the Kyrgyz Republic, Mozambique, Nicaragua, Peru, and Uzbekistan.

Prior to joining IFC, Ms. Ishikawa was a Vice President for International Corporate Finance at Citibank in New York, covering Latin American and Japanese clients. She was born in Japan, grew up in Brazil, and has been educated in the US. She has her MBA from Stanford University; she has her Bachelor's and Master's degrees from Harvard University. As a hobby, she likes to scuba dive with sharks.

Dr Amy Jadesimi is the Managing Director and CEO of LADOL, a free zone and multi-logistics services base in Nigeria. Beyond LADOL, Amy is on the Prince's Trust International global advisory board, a founding commissioner of the Business and Sustainable Development Commission and a Forbes contributor. Amy cut her teeth at Goldman Sachs and Brait Private Equity in London, before returning to Nigeria to join LADOL's management team. Amy has a number of accolades under her belt: in 2012, she was named an Archbishop Desmond Tutu Fellow; in 2013, a Young Global Leader by the World Economic Forum; also in 2013, a Rising Talent by the Women's Forum for Economy and Society; in 2014, Forbes included her in The 20 Youngest Power Women in Africa; and in July 2015, the Financial Times named her one of top 25 Africans To Watch.

Amy holds a MBA from Stanford University, as well as a BA and BMBCh from the University of Oxford.



Dr. Amy Jadesimi | Nigeria  
*Managing Director and CEO,  
LADOL*



Dr. Christian Jahn |  
Germany

*Executive Director IBAN*

Christian is heading the IBAN secretariat and is responsible for the leadership and management of the global programme.

Before Christian became the Executive Director of the Inclusive Business Action Network (IBAN) in September 2015 he was based for five years in Addis Ababa as Deputy Country Director of GIZ overseeing a broad portfolio including the private-public-partnership programmes.

He has more than 20 years of experience in international development cooperation with a thematic focus on health systems, population dynamics and social franchise systems. He worked mainly in the Africa and Asia region as long-term and short-term expert and provided advisory services to the German Ministry for Economic Cooperation and Development. He also worked for five years in the private sector and was an entrepreneur and founder of a company in the food sector.

Christian holds a Master degree and PhD in Political Science from the Free University of Berlin.

Before joining the Business and Sustainable Development Commission, Gail served as Executive Director for Old Mutual PLC, leading their global customer, brand and digital portfolio. Under Gail's leadership, Old Mutual developed their Positive Futures Plan which placed financial wellbeing and responsible investment as key drivers of their growth strategy.

Previously Gail held the role of Chief Sustainability Officer at Unilever, positioning the group as a pioneer in corporate, social and environmental stewardship. Prior to that Gail led a number of Unilever's businesses including as executive vice president for Unilever's global savoury category and CEO of the group's South African business. She is also a partner at SYSTEMIQ, an advisory and investment business which works with various industries to help drive systemic change to a more sustainable economy.



Gail Klintworth | United Kingdom  
*Director Business Transformation,  
Business and Sustainable  
Development Commission and  
Partner, SYSTEMIQ*



Jorim Schraven | The Netherlands

*Director Strategy, FMO – Dutch Development Bank*

Jorim Schraven is Director of the Strategy Department of the Netherlands' Development Bank (FMO). Before taking over the Strategy Department, Mr. Schraven was the Manager of the Credit Department at FMO and Chairman of the Investment Committee. He also was Manager of the Financial Institutions Africa department at FMO. This department is responsible for financing the Financial Sector in Africa as well as for providing Capacity Development assistance.

Before joining FMO, Jorim Schraven was Head of the Retail team at Clear Capital Ltd., an equity research and advisory firm based in London. He also worked as Economist at the European Central Bank and held various positions at the Dutch Central Bank. He holds an MA in Economics and Management from Oxford University and an MSc in Microeconomics and Finance from Toulouse University.

Ted London is a professor at the University of Michigan's Ross School of Business and a Senior Research Fellow at the William Davidson Institute. Internationally recognised for his work at the intersection of business strategy and poverty alleviation, London focuses on enterprise strategies for base of the pyramid (BoP) markets, cross-sector collaborations, and value creation in resource-constrained environments. He has published extensively, serves on several advisory boards, and shares his latest work in venues across the globe. He has also advised dozens of leadership teams on developing scalable BoP enterprises. His Ph.D. in strategic management is from the University of North Carolina, where he was also on the faculty. Previously, he held senior management positions in the private, non-profit, and development sectors in Africa, Asia, and the U.S.

His latest book, *The Base of the Pyramid Promise: Building Businesses with Impact and Scale*, translates over 25 years of research and field-based experience into actionable strategies, frameworks, and tools for developing sustainable, scalable enterprises in BoP markets.



Prof. Ted London | USA

*Professor, Ross School of Business*

Felicitas Agoncillo-Reyes is the Assistant Secretary for Investments Promotion at the Board of Investments, the agency spearheading investments generation in the Philippines.

She champions the advocacy of Inclusive Business models, which are pro-poor and pro-business, in government programs and policies, and collaborates with various stakeholders to ensure sustainable investments in the Philippines. She also leads the country's network of 18 Investment Promotion Agencies that are tasked to formulate and develop strategies to position the Philippines as the prime investment destination. Furthermore, she is the driving force of domestic investments promotion and leads the agency in organizing local roadshows, project generation programs, and business-matching.

Prior to assuming her present position, Agoncillo-Reyes served as Assistant Secretary for International Trade at the Department of Trade and Industry (DTI), a member of the Philippine Air Negotiating Panel, Executive Director for the Center for International Trade Expositions and Missions (CITEM), and Executive Director of the Garments and Textile Export Board, where she was the Chief Textile Negotiator of the Philippines.

Agoncillo-Reyes obtained her Masters Degree in Business Administration from De La Salle University Manila, and her Bachelor of Arts Degree in International Studies major in International Systems, Organizations and Asian Studies from Maryknoll College.



Felicitas Agoncillo-Reyes | Philippines

*Assistant Secretary, Board of Investments*



Marcos Athias Neto | Brazil

*Director, UNDP Istanbul International Center for Private Sector in Development (IICPSD)*

Marcos is the Director of the IICPSD, UNDP's global policy centre, which is tasked with leading the organizations strategic work with the private sector and foundations globally, including defining the role of the private sector and philanthropy in the implementation of the SDGs.

Marcos leads a team of 25 people working on projects like the Business Call to Action, the SDG Philanthropy Platform, and the G20 Inclusive Business Framework. Prior to joining UNDP, Marcos was Global Technical Advisor for Emergency Preparedness and Disaster Risk Reduction at ChildFund International, where he has also served as Regional Development Officer for the Northeast US. Before working with ChildFund International, Marcos spent 17 years at CARE International. During his tenure at CARE International, Marcos' assignments ranged from six years as Regional Manager for Asia and Latin America at CARE UK, to leading CARE USA's process of establishing CARE's presence in Brazil. In 2001, Marcos became CARE Brasil's first National Director. From 2006 to 2008, Marcos was CARE's Program Director in Central America, overseeing a portfolio of \$25 million and 250 staff His last post at CARE was as Director for Climate Change and Special Initiatives. His past experience with CARE also includes three years as Deputy Regional Director for Latin America, focusing on resource mobilization, knowledge management and constituency building.

Marcos is a lawyer by training, with a LLM in Law and Development from the School of Oriental and African Studies (SOAS) at the University of London. His thesis focused on "Public Participation in the Clean Development Mechanism."



Filippo Veglio |  
Switzerland

*Managing Director, Social  
Capital, WBCSD*

Filippo Veglio is Managing Director, Social Capital at the World Business Council for Sustainable Development (WBCSD), a CEO-led, global coalition of some 200 leading corporations. The Council is the leading voice of business supporting companies in scaling up true value-adding business solutions to some of the most pressing global sustainability issues and in creating the conditions where more sustainable companies will succeed and be recognized.

As part of the Senior Management Team, Filippo heads up a team of 6 colleagues engaging senior representatives of member companies across various industry sectors, business organizations, multilateral institutions, NGOs and academia in the following domains: Social Impact; Sustainable Lifestyles; Sustainable Development Goals; Global Network of partner organizations; Global Policy Affairs; and the measurement of WBCSD's performance.

Filippo joined WBCSD in 2005. He holds an M.A. in International Relations from the Graduate Institute of International and Development Studies in Geneva. A Swiss national and fluent in six languages, Filippo was formerly a professional tennis player and has been a member of the Swiss Davis Cup team.

Pascale Bonzom, a French national, is supporting the development of inclusive markets and businesses in Africa as part of the UNDP Regional Service Center for Africa, Inclusive Growth and Sustainable Development cluster's Private Sector team. She has been working with UNDP on private sector development and engagement issues for over 13 years. This includes 4 years with UNDP Madagascar managing the country programme's private sector portfolio, 3 years at the Bratislava Regional Service Center for Eastern Europe and the CIS, as a Private Sector Policy Specialist, and 2 years managing a large rural economic development programme co-funded by DFID, UNDP and GIZ at UNDP Tajikistan.

Previously, Pascale worked for 5 years as a business consultant with PricewaterhouseCoopers, in London and New York. She has an engineering degree in Chemistry from Ecole Nationale Supérieure de Chimie de Toulouse, and a PhD in Chemistry from the School of Pharmacy, University College London.



Pascale Bonzom

*Programme Specialist –  
UNDP Regional Service  
Center for Africa*

Natasha is an international facilitator and communication consultant, providing change and strategy processes for corporate, state and non-governmental clients in Europe and beyond. She designs and facilitates participatory processes with far-reaching results. In addition to her transformation work for large corporations, she develops innovative large-group dialogues on complex issues such as sustainability, mental health, biodiversity and social entrepreneurship. She is also a leading process consultant for policy makers at EU, national and regional levels. Natasha was educated at Oxford University and, after achieving a Joint Honours degree in English and German literature, moved to Germany to help build up the consultancy IFOK in 1995, where she grew until 2009. She has led her own consultancy firm since 2010, which also gives her time to engage as pro bono partner for Ashoka, where she is committed to help strengthen the ecosystem for inclusive business.

In her free time, Natasha enjoys going on adventures in her garden and further afield with her family. She plays the violin, breaks bones skiing, writes with the Hall Writers' Forum and is on a mission to change peoples' attitude to British cooking.



Natasha Walker | UK und Germany

*Moderator, Natasha Walker Associates*



Zissimos Vergos | Greece

*Team Leader, Private Sector, Unit Private Sector and Trade in the Directorate General for International Cooperation of the European Commission (DG DEVCO)*

Together with his team, he works on mainstreaming and thematic support of the EU's private sector policy framework in international cooperation regarding private sector development and engagement in the Agenda 2030 era. The team also contributes to the Commission's proposal for an EU External Investment Plan, while support to IBAN is also part of the team's portfolio. He also represents the multilateral agencies group in the Executive Committee of the Consultative Group for Accessing the Poor (CGAP). His keen interests include investment climate and business enabling environment reforms, informal sector and MSMEs, social and financial inclusion, digital financial services and the role of private sector in fragile states.

Zissimos started his career in the early 90's, and spent most of the last 27 years in resident assignments in various areas around the world, most of the time in Sub-Saharan Africa. He has worked in various development cooperation sectors, including Agriculture and Food security, Infrastructure, Education, Health, Fisheries, RTD, Civil Society and Human Rights, Humanitarian Operations collaborating with a wide spectrum of stakeholders, from state and non-state actors to multilateral organisations and EU Member State agencies. His academic background covers engineering (agricultural hydraulics) and economics.

## About the hosts of the event

### **The Inclusive Business Action Network (IBAN)**

*www.ib-an.net*

Providing a pivotal point for the global inclusive business community, the Inclusive Business Action Network (IBAN) promotes the scale and replication of inclusive business models. IBAN connects the dots between the vast number of businesses, existing initiatives, networks and other stakeholders around the world and triggers collective action. As a global multi stakeholder platform, IBAN raises awareness on the positive impact of inclusive business, provides knowledge and capacity through peer learning, and facilitates effective partnerships.

### **The Global Platform on Inclusive Business (GPIB)**

*www.g20inclusivebusiness.org*

Endorsed by the G20 in 2016, the G20 Global Platform on Inclusive Business (GPIB) seeks to connect policymakers and business behind a mission that is both pro-poor and pro-business and strives to better understand the role that G20 and non-G20 governments can play in supporting inclusive companies more effectively. The GPIB stems from the G20 Leaders Call on Inclusive Business issued in 2015 and was officially launched by the Chinese Presidency in Nanjing, China in April 2016.

### **International Finance Corporation (IFC)**

*www.ifc.org/inclusivebusiness*

IFC is the leading investor in companies with inclusive business models, offering goods, services, and income opportunities to men and women at the base of the economic pyramid.

Inclusive business models are those which integrate low-income consumers, suppliers, retailers or distributors in their core business operations, on a commercially viable basis. By adopting the models, companies build the capacity of low-income farmers and entrepreneurs; increase access to finance for suppliers and consumers; create or adapt products to meet local needs and requirements; and develop innovative distribution approaches to hard-to-reach communities.

Since 2005, IFC has committed more than \$12.5 billion and worked with over 450 inclusive businesses in over 90 countries. These companies have integrated more than 250 million people into their core business operations, including farmers, students, patients, utility customers, and micro borrowers.

## **United Nations Development Programme (UNDP)**

*www.iicpsd.undp.org*

Realising the mutual benefit for both the disadvantaged and the private sector, UNDP IICPSD conducts research on inclusive business, advances regional value chains and supports governments in creating better policies that foster a supportive environment for inclusive business practices.

For example, the Center is supporting regional value chain development in Afghanistan, Kyrgyzstan and Tajikistan to increase exports of agricultural products and improve livelihoods opportunities.

In 2015, all the G20 countries, together representing 80 per cent of the world economy, endorsed the Inclusive Business Framework, which encourages governments to support and create incentives for business activities that help the poor.

Under the G20 Turkish Presidency's leadership, UNDP and the World Bank led the development of the Framework, to promote government support and creation of business activities that help the poor. A new global platform has been launched to support the strengthening of national policies and the capacity of policy makers.

